

MARK ALEXANDER



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A central tenet for the Mark Alexander studio is to use design as a way of exploring the kinship between different cultures and artisanal traditions.

This launch alludes to the influence of the Andean textile tradition on mid-century design. The collection brings a subtle geometry, textural complexity and a rich, bohemian warmth, expressed through colour.

Characterful yarns, created by the studio, add a key ingredient, conveying a unique sense of the handcrafted - the homespun.

Authenticity with originality.













































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Front Cover

SOFAS: Meander Fossil, Gaia Loom
THROWS: Boro Cumin, Indigo
CUSHIONS: Peruvian Stripe
Sienna, Desert Palm, Pally Indigo,
Cabana Berry, Woodland,
Kuba Embroidery Cumin
CHAIRS: Shaker Indigo
DRAPE: Quipu Moccasin

Page 4

CHAIR: Shaker Indigo
CUSHION: Peruvian Stripe Sienna
DRAPE: Quipu Granite

Page 5

SOFA: Gaia Loom
CUSHIONS: Gaia Terracotta,
Ochre, Chestnut, Walnut
THROW: Gaia Natural
OTTOMAN: Gaia Walnut

Page 6

SOFA: Meander Fossil
THROW: Boro Cumin
CUSHION: Pally Indigo
OTTOMAN: Pally Flax

Page 7

HEADBOARD: Canapa Cloth Beech
BEDSPREAD: Canapa
Cloth Terracotta
CUSHION: Crossgrain Cumin
THROW: Wari Natural

Page 8 & 9

CHAIRS: Peruvian Stripe Desert Palm
CUSHIONS ON CHAIRS:
Gaia Terracotta, Gaia Ochre
DRAPES: Gesture Heritage
SOFA: Meander Fossil
CUSHIONS ON SOFA:
Gaia Storm, Ochre, Terracotta,
Peruvian Stripe Sienna, Kuba
Embroidery Cumin
THROW: Gaia Natural

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WARDROBE: Banana Bark Natural
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CUSHIONS: Kuba Embroidery
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DRAPES: Gesture Jasper White

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SOFA: Peruvian Stripe Sienna
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DRAPES: Boro Cumin

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DRAPES: Wattle White Sand
CHAIRS: Interweave Moccasin

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Clay, Kuba Embroidery Cumin
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OTTOMAN: Pally Flax

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DRAPE: Vedere Chestnut

Page 20 & 21

SOFA: Canapa Cloth Olive
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Chocolate, Hide, Hazel

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BEDSPREAD: Boro Indigo
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CUSHION: Crossgrain Cumin
DRAPE: Crossgrain Cumin

Page 24 & 25

SOFA: Veranda Tabby Mole
CUSHIONS: Veranda Tabby Desert
Palm, Veranda Malabar Desert Palm,
Veranda Beach Stripe Sand
SOFA: Veranda Beach Stripe
THROW: Veranda Bazaar Iznik

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CHAIRS: Veranda Malabar Desert Palm

Page 27

SOFA: Veranda Tabby Mole
CUSHIONS: Veranda Tabby Desert
Palm, Veranda Malabar Desert Palm,
Veranda Beach Stripe Sand
DAYBED: Veranda Quadra
Desert Palm, White Sand
THROW: Veranda Tabby Plaster
CHAIRS: Veranda Malabar Desert Palm

Back Cover

DAYBED: Veranda Quadra Desert
Palm, Veranda Quadra White Sand







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